



ERASMUS+

Proposal Template

Administrative Forms (Part A)
Project Technical Description (Part B)

Erasmus: Key action 1: Erasmus Charter for Higher Education

EACEA-03-2020 ECHE-LP-2020

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ERASMUS+
PROPOSAL (PART B)

**Erasmus: Key action 1: Erasmus Charter
for Higher Education**

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COMMITMENT TO THE ERASMUS CHARTER PRINCIPLES

Declaration

I, undersigned, declare that if my institution is awarded with an Erasmus Charter for Higher Education, my institution will undertake to:

- Respect in full the principles of non-discrimination, transparency and inclusion set out in the Programme.
- Ensure equal and equitable access and opportunities to current and prospective participants from all backgrounds, paying particular attention to the inclusion of those with fewer opportunities.
- Ensure full automatic recognition of all credits (based on the European Credit Transfer and Accumulation System – ECTS) gained for learning outcomes satisfactorily achieved during a period of study/training abroad, including during blended mobility.
- Charge no fees, in the case of credit mobility, to incoming mobile students for tuition, registration, examinations or access to laboratory and library facilities.
- Ensure the quality of the mobility activities and of the cooperation projects throughout the application and implementation phases.
- Implement the priorities of the Programme:
 - By undertaking the necessary steps to implement digital mobility management in line with the technical standards of the European Student Card Initiative.
 - By promoting environmentally friendly practices in all activities related to the Programme.
 - By encouraging the participation of individuals with fewer opportunities in the Programme.
 - By promoting civic engagement and encouraging students and staff to get involved as active citizens before, during and after their participation in a mobility or project.

WHEN PARTICIPATING IN MOBILITY ACTIVITIES

Before mobility

- Ensure that selection procedures for mobility activities are fair, transparent, coherent and documented.
- Publish and regularly update the course catalogue on the website of the Institution well in advance of the mobility periods, so as to be transparent to all parties and allow mobile students to make well-informed choices about the courses they will follow.
- Publish and regularly update information on the grading system used and grade distribution tables for all study programmes. Ensure that students receive clear and transparent information on recognition and grade conversion procedures.
- Carry out mobility for the purpose of studying and teaching only within the framework of prior agreements between institutions. These agreements establish the respective roles and responsibilities of the different parties, as well as their commitment to shared quality criteria in the selection, preparation, reception, support and integration of mobile participants.
- Ensure that outgoing mobile participants are well prepared for their activities abroad, including blended mobility, by undertaking activities to achieve the necessary level of linguistic proficiency

and develop their intercultural competences.

- Ensure that student and staff mobility is based on a learning agreement for students and a mobility agreement for staff validated in advance between the sending and receiving institutions or enterprises and the mobile participants.
- Provide active support to incoming mobile participants throughout the process of finding accommodation.
- Provide assistance related to obtaining visas, when required, for incoming and outgoing mobile participants.
- Provide assistance related to obtaining insurance, when required, for incoming and outgoing mobile participants.
- Ensure that students are aware of their rights and obligations as defined in the Erasmus Student Charter.

During mobility

- Ensure equal academic treatment and the quality of services for incoming students.
- Promote measures that ensure the safety of outgoing and incoming mobile participants.
- Integrate incoming mobile participants into the wider student community and in the Institution's everyday life. Encourage them to act as ambassadors of the programme and share their mobility experience.
- Provide appropriate mentoring and support arrangements for mobile participants, including for those pursuing blended mobility.
- Provide appropriate language support to incoming mobile participants.

After mobility

- Provide incoming mobile students and their sending institutions with transcripts of records containing a full, accurate and timely record of their achievements at the end of their mobility period.
- Ensure that all ECTS credits gained for learning outcomes satisfactorily achieved during a period of study/training abroad, including during blended mobility are fully and automatically recognised as agreed in the learning agreement and confirmed by the transcript of records/traineeship certificate. They shall be transferred without delay into the student's records, shall be counted towards the student's degree without any additional work or assessment of the student and shall be traceable in the student's transcript of records and the Diploma Supplement.
- Ensure the inclusion of satisfactorily completed study and/or traineeship mobility activities in the final record of student achievements (the Diploma Supplement).
- Encourage and support mobile participants upon return to act as ambassadors of the programme, promote the benefits of mobility and actively engage in building alumni communities.
- Ensure that staff is given recognition for their teaching and training activities undertaken during the mobility period, based on a mobility agreement and in line with the institutional strategy.

WHEN PARTICIPATING IN EUROPEAN AND INTERNATIONAL COOPERATION PROJECTS

- Ensure that cooperation activities contribute towards the fulfilment of the institutional strategy.
- Promote the opportunities offered by the cooperation projects and provide relevant support to staff and students interested in participating in these activities throughout the application and implementation phase.
- Ensure that cooperation activities lead to sustainable outcomes and that their impact benefits all partners.
- Encourage peer-learning activities and exploit the results of the projects in a way that will maximise their impact on individuals, other participating institutions and the wider academic community.

FOR THE PURPOSES OF IMPLEMENTATION AND MONITORING

- Ensure that the long-term institutional strategy and its relevance to the objectives and priorities of the Programme are described in the Erasmus Policy Statement.
- Ensure that the principles of the Charter are well communicated and are applied by staff at all levels of the Institution.
- Make use of the “ECHE guidelines” and of the “ECHE self-assessment” to ensure the full implementation of the principles of this Charter.
- Regularly promote activities supported by the Programme, along with their results.
- Display this Charter and the related Erasmus Policy Statement prominently on the Institution's website and on all other relevant channels.

On behalf of the Institution, I acknowledge that the implementation of the Charter will be monitored by the Erasmus National Agencies and that a violation of the above principles and commitments may lead to its withdrawal by the European Commission.

On behalf of the institution, I commit to publishing the Erasmus Policy Statement on the institution website.

Legal representative of the institution

Signature of the legal representative

In the following sections of the application form, you will need to explain how your institution will fulfil the ECHE principles if the Charter is awarded. You are encouraged to consult the [ECHE Guidelines](#) for support in completing this application.

Please note that your Erasmus+ National Agency will monitor your Erasmus Policy Statement and your answers to the questions given in the application. The Erasmus+ National Agency reserves the right to request more information on your activities and propose supplementary measures, for the purposes of monitoring and implementing the Charter principles by your institution.

1. ERASMUS POLICY STATEMENT (EPS)

1.1 Erasmus activities included in your EPS

In this section, you need to tick the Erasmus activities covered by your Erasmus Policy Statement. Please select those activities that your HEI intends to implement during the entire duration of the Programme.

Erasmus Key Action 1 (KA1) - Learning mobility:

The mobility of higher education students and staff

Erasmus Key Action 2 (KA2) - Cooperation among organisations and institutions:

Partnerships for Cooperation and exchanges of practices

Partnerships for Excellence – European Universities

Partnerships for Excellence - Erasmus Mundus Joint Master Degrees

Partnerships for Innovation

Erasmus Key Action 3 (KA3):

Erasmus Key Action 3 (KA3) - Support to policy development and cooperation:

1.2 Erasmus Policy statement (EPS): your strategy

Your Erasmus Policy Statement should reflect how you intended to implement Erasmus after the award of the ECHE. Should you wish to add additional activities in the future, you will need to amend your Erasmus Policy Statement and inform your Erasmus National Agency.

What would you like to achieve by participating in the Erasmus Programme? How does your participation in the Erasmus Programme fit into your institutional internationalisation and modernisation strategy?

(Please reflect on the objectives of your participation. Please explain how you expect the participation in Erasmus to contribute towards modernising your institution, as well as on the goal of building a European Education Area¹ and explain the policy objectives you intend to pursue).

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

PRESENTATION OF THE INSTITUTION

The IES Chan do Monte de Marín is an Institution of Higher Education that provides technical education in the professional families of:

- Computing and Communications.
 1. Higher Technician in Network Computer Systems Administration
 2. Superior Technician in Development of Multiplatform Applications.
 3. Higher Technician in Development of Web Applications.
- Commerce and Marketing.
 1. Higher Technician in Sales Management and Commercial Spaces

We have been developing student and teacher mobility since the start of the Erasmus Program and, in addition, we have implemented ka102 Vocational Training projects, ka101 School Education projects and Ka229 School Associations projects with the aim of fully internalizing our Institution.

We have a multidisciplinary team of teachers from different departments for the development and execution of Erasmus + programs and we have created a Mobility Committee for the comprehensive organization of our Erasmus + projects.

BENEFICIARIES

Our Institution has a specific need to continue carrying out the Ka103 projects for student and teacher mobility that have been very successful in recent years and to continue improving our internationalization project in the different fields and competences of Higher Education (ka107 projects mobility with third countries and ka2 projects for innovation and cooperation).

¹ For more information on the priorities of the European Education Area, such as recognition, digital skills, common values and inclusive education, please consult the following website: https://ec.europa.eu/education/education-in-the-eu/european-education-area_en

All our efforts will go to the target group of Higher Education staff and students in the field of study mobility in other institutions and for work placements.

GENERAL AND SPECIFIC OBJECTIVES

The general objectives of the Eche Charter for the Institution will be the following:

- Improve the quality and quantity of the training offer for Higher Grade Cycles.
- Develop cross-border cooperation with partners in other countries to improve internationalization, making collaboration agreements with different companies and / or institutions in the countries participating in the program.
- Disseminate our organizational and academic model to students and staff of other training centers in the countries participating in the program,
- Promote and support the mobility of students and staff (especially for people with fewer opportunities) by developing policies of non-discrimination, social inclusion and gender equality.
- Develop an intense policy of integrated and transnational teaching activities.
- Recognize the importance and visibility of the results achieved in the activities carried out and develop a wide-ranging project for the dissemination of individual mobility and in cooperation and innovation projects with strategic partners.
- Recognition of the Institution's digital skills.
- Promotion of the common values of inclusive, non-discriminatory and equal opportunity education.

The specific objectives of the Erasmus Mobilities of Higher Education, in accordance with the Program Guide, will be the following:

a) For the Teaching Staff:

- The implementation and development of new information technologies, their implementation in society and the evaluation of employment opportunities.
- New tools and teaching methods.
- The new technological advances, its modernization trends and, in general, the new challenges facing the professional families implanted in the Institution within the framework of the European society of the 21st century.
- Improve the professional and personal skills of the Higher Education staff of our center.

b) For students:

- Improve their curricular skills in the use of new technologies (ICT skills).
- Improve their basic culture of European citizenship and their value as future professionals in the European labor market.
- Improve your curricular skills in the professional field of today's European company.
- Improve your language skills.
- Increase your employability and job prospects.
- Expand your personal development and your participation in the European society of the

21st century.

IMPACT

The expected impact in our institution, through participation in the Erasmus + program is as follows:

- Increase the levels of achievement of staff and students of Higher Education.
- Improve the relevance and quality of Higher Education.
- Strengthen quality through mobility and cross-border cooperation.
- Create synergies between higher education, research and companies in order to achieve professional development and academic excellence at a European level.
- Improve administrative and financial organization.

DIFFUSION

- Publish on our website the Erasmus Policy Statement (EPS) in English and Spanish
- Publication and maximum information of all calls, selection processes and requests to participate in the Program.
- Development of all kinds of diptychs, triptychs, posters, multimedia and merchandising in connection with the Erasmus Program of Higher Education.
- Informative talks and meetings with students and staff from previous experiences of previous calls.

Please reflect on the Erasmus actions you would like to take part in and explain how they will be implemented in practice at your institution. Please explain how your institution's participation in these actions will contribute to achieving the objectives of your institutional strategy.

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The Institution will participate, preferably, in the following Erasmus + actions:

a) Staff mobility for studies in other European Higher Education institutions and staff mobility for studies in other Higher Education institutions in third countries.

They will be mobility periods in which the staff will carry out continuous training activities in European institutions and third countries of Higher Education to improve the following professional skills:

- New technologies of information and communication. Its implementation and development.
- New tools and teaching methods.
- New technological advances. Modernization trends.

These activities will contribute to achieving the following objectives defined in our Erasmus Policy Statement:

- Implementation of new technologies in society and their employment opportunities.
- Implementation of the new challenges facing the professional families implanted in the Institution within the framework of the European society of the 21st century.
- Improvement of the professional and personal skills of the Higher Education staff of our center.

b) Movements of personnel for observation periods in European companies and companies from third countries.

They will be periods of mobility in which the staff will carry out continuous training activities in European companies and third countries, through periods of observation (Job Shadowing activities) to improve the following professional skills:

- New technologies. Its implantation in the industrial process.
- New production models based on the technological improvement of companies.
- New technological advances. Business modernization trends.

These activities will contribute to achieving the following objectives defined in our Erasmus Policy Statement:

- Implementation of new technologies in companies and their improvements in labor practices and production processes.
- Improvement of the professional, didactic, academic and curricular competences of the Higher Education personnel.

a) Student mobility for studies in other European Higher Education institutions and staff mobility for studies in other Higher Education institutions in third countries.

They will be mobility periods in which students will carry out study and training activities in European and third-country institutions of Higher Education to improve the following professional skills:

- Curricular skills in the use of new technologies (ICT skills).
- Academic competitions
- Basic culture competences of European citizenship.
- Experience skills as future professionals in the European labor market.
- Language skills.
- Increased employability and job prospects.
- Expansion of their personal development and participation in European society in the 21st century.

These activities will contribute to achieving the objectives that are expressly indicated in our Erasmus Policy Statement.

b) Student mobility to carry out work placements in European companies and third countries.

They will be periods of mobility in which students carry out work practice activities in European companies and third countries to improve the following professional skills:

- Professional skills of work experience in the use of new technologies (ICT skills).
- Basic culture skills of European citizenship in the workplace.
- Curricular skills for its implementation in the European labor market.
- Language skills in the professional field.
- Increased employability and job prospects.
- Expansion of their personal development and participation in European society in the 21st century.

These activities will contribute to achieving the objectives that are expressly indicated in our Erasmus Policy Statement.

e) Ka2 cooperation and innovation projects with European institutions and companies for the research and development of new intellectual products in the academic and labor fields.

They will be projects of a minimum duration of two years and a maximum of three in which a minimum of three and a maximum of six higher education institutions and / or companies will participate in which intellectual products that can be implemented in classrooms will be researched and developed. for the future benefit of teachers and students of European Institutions as well as for the improvement of labor, commercial and industrial productivity of European companies.

These activities will contribute to achieving the main objective of the full internationalization of the Institution.

What is the envisaged impact of your participation in the Erasmus+ Programme on your institution?

Please reflect on targets, as well as qualitative and quantitative indicators in monitoring this impact (such as mobility targets for student/staff mobility, quality of the implementation, support for participants on mobility, increased involvement in cooperation projects (under the KA2 action), sustainability/long-term impact of projects etc.) You are encouraged to offer an indicative timeline for achieving the targets related to the Erasmus+ actions.

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The impact expected in the participants, in the short term, is the permanent learning of new professional and curricular competences, improvement of linguistic abilities and, in the case of students, the immediate improvement of their academic results with their qualification of Training in Work Centers (FCT) and the consequent obtaining of the title that will enable them to search for new work horizons and broaden their curricular experience.

The new experience of mobilities for training in higher education institutions in Europe and third countries will also have a new impact on our Institution.

The impact, in addition, in the medium term for the students will be their incorporation into the labor market with an improved curriculum in certification of European work experience.

The expected impact on the Institution, in view of all the planned activities, is the qualitative and quantitative improvement of our external image, our projection at the local level and our regional projection before the educational authorities on which we depend.

The expected impact on host organizations is the improvement of organizational capacity and the development of mobility programs.

The expected impact on the target audience is to communicate to society the importance of the Erasmus + Program of Higher Education and encourage their active participation in this type of program.

These expected impacts, once the project has been carried out, will be measured and / or evaluated, which will be carried out as follows:

- Participants: They must present their experience within the field to which they belong in the Educational Community of the Center (teachers or students) and be able to motivate and encourage the participation of other members with a detailed detail of the acquired skills and a positive global vision of the Erasmus + experience.

- Participating organizations: They must prepare a detailed report on the strengths and

weaknesses of the collaboration and the degree of agreement on them will be measured to delve into the strengths and propose solutions for the weaknesses. The results of these SWOT analyzes must be applied to new Erasmus projects that are organized for their constant improvement over time. In a very short time, at the end of last year's project, we will start the first of these SWOT analyzes.

- Target audience: It will be informed at various events by the participants (teachers, students and organizing team) and, subsequently, we must know their degree of understanding and acceptance of the project carried out by completing surveys, to measure the impact caused.

The desired impact of the program at all levels, but mainly at the local level of the city in which we carry out our teaching work, is to provide our students with a quality plus in teaching that we offer by carrying out cross-border mobility programs.

At the regional level, our most desired impact is the best evaluation of our educational authorities and to elevate our position in the proposal of improvements and quality bets for our center.

At the national level, our most desired impact will be not to disappoint the expectations that are placed in us for the execution of this project and to be a reference for the execution of projects that allow all professional departments to opt for Erasmus + mobility.

At the international level, our most desired impact will be to collaborate with the largest number of partners and to be as well known as possible for future transport and reception mobility, mainly by participating in ka2 cooperation and innovation projects with European institutions and companies for research. and development of new intellectual products in the academic and labor fields.

We believe we have guaranteed long-term sustainability of the projects given our track record of many years of experience and continuous improvement of our mobility activities.

2. IMPLEMENTATION OF THE FUNDAMENTAL PRINCIPLES

2.1 Implementation of the new principles

Please explain the measures taken in your institution to respect the principles of non-discrimination, transparency and inclusion of students and staff. Describe how your institution ensures full and equitable access to participants from all backgrounds, paying particular attention to the inclusion of those with fewer opportunities.

The Institution undertakes to adopt measures of respect for the principles of non-discrimination, transparency and inclusion of students and staff, paying special attention to the inclusion of those with fewer opportunities.

The participant selection process will be carried out under conditions of publicity and transparency in information and equal opportunities, merit and capacity in the selective tests that are carried out.

In application of the criterion of overcoming barriers, 50% of seats will be reserved for people in situations of dependency, special needs or fewer opportunities.

In application of the criteria of gender equality and parity, places will be reserved at 50% for both sexes.

The reserved places not covered will be added to the rest.

The following selection criteria are established:

1) Staff Mobilities:

- Belonging to the indicated Professional Family Department.
- Seniority at the Center.
- Management or responsibility positions held at the Center.
- Not having previously been a beneficiary of Erasmus + mobility.
- Knowledge of languages.

2) Student mobility:

- Academic record (30%)
- Knowledge of languages (30%)
- Personal interview (20%)
- Knowledge of the principles and values of the ECHE Charter (20%)

Please explain what measures your institution will put in place to implement the European Student Card Initiative, and promote the use of the programme's Erasmus+ mobile App to students. Please refer to the timeline indicated on the European Student Card Initiative website².

The Institution will launch the European Student Card Initiative to promote simple and secure online administrative procedures and facilitate student access to the information necessary to promote their participation in educational and cultural activities in the European Education Area.

In addition, we will promote the use of the mobile application that will allow them to access a single online window to carry out all the administrative procedures related to their mobility period, before, during and after the stay.

This initiative allows:

To the students:

- Easy access to teaching materials before transfer, online registration for courses and automatic recognition of ECTS credits.
- Immediate access to the services of the host university, such as libraries, transportation and accommodation.
- Discounts on cultural activities across the EU.

To higher education institutions:

- Simplified online management of the entire mobility process, from the selection of students to the recognition of ECTS credits.
- Online identification of students and simplified and secure exchange of their data - including academic records - between higher education institutions.
- Reduction of the administrative burden associated with student mobility.

The Institution undertakes to keep our relevant staff informed about the digitization roadmap as described on the initiative's website and take active steps to implement the minimum requirements for managing digital mobility in a timely manner.

We will actively promote digital learning and training opportunities for administrative and other staff and relevant stakeholders to build capacity to implement digital mobility management.

We will promote the use of the mobile application among incoming and outgoing students.

We will carry out training activities for the proper use of this digital tool.

² https://ec.europa.eu/education/education-in-the-eu/european-student-card-initiative_en

Please explain how your institutions will implement and promote environmentally friendly practices in the context of the Erasmus+ programme.

Our Institution will promote environmentally friendly practices mainly in the choice of European companies and third-country countries in which our students and teachers will carry out work practice or periods of observation (Job Shadowing).

The students and professors of Commerce and Marketing will carry out their mobility preferably to companies that are dedicated to any of the following professional, commercial or industrial activities:

- Solidarity and alternative trade to the conventional trade for the development of peoples and the fight against poverty with adequate working conditions and wages for producers that allow them to live with dignity and without child labor exploitation.
- Manufacture and marketing of renewable energy.
- Development of sustainable urban transport.
- Fight against air pollution and global warming.

The students and teachers of Computing and Communications will carry out work and develop new digital products (websites, apps, etc.), preferably under criteria of environmental care and comprehensive protection.

Furthermore, in their daily lives, students and teachers, during their mobility periods, will observe environmentally friendly behaviors, in particular, the recycling of waste, the use of clean energy, the use of alternative transport and the care and protection of local environmental resources.

Please explain how you will promote civic engagement and active citizenship amongst your outgoing and incoming students before, after and during mobility.

The Institution undertakes that the participants in the mobilities have a positive attitude towards multicultural awareness and a greater sense of European identity.

To do this, we will promote their active involvement in civil society organizations (cultural, sports and social associations, NGOs and youth voluntary associations).

We will also promote activities that allow mobility participants to develop other skills than those corresponding to their educational and professional field in aspects such as the European Voluntary Service, social integration, cultural diversity, etc.

At the end of their mobilities, participants will share their experiences with new applicants, mainly with target groups with fewer opportunities, and explain their mobility experiences.

In the case of incoming mobility, we will organize activities and projects that help a perfect integration and exchange of values (social, cultural, etc.) among international exchange students in our local society.

2.2 When participating in Mobility Activities - After mobility

Please demonstrate your commitment to implement full automatic recognition in your Higher Education Institution.

Please describe the concrete steps you will take to ensure the full automatic recognition of all credits gained for learning outcomes achieved during a mobility period abroad/ a blended mobility, according to the Council Recommendation on Automatic Mutual Recognition³.

The Institution commits to the automatic and complete recognition of the learning results obtained during the mobility period abroad and will do so with all the available certification instruments.

When the participants finish their mobility period they will receive the following certificates:

- Certified diploma from the sending institution.
- Certified diploma from the host institution or company with an indication of the duration of the internships, tasks performed, and skills developed.
- Official Europass certificate of mobility.
- Supplement to the Diploma.

Recognition of ECTS credits and their immediate transfer.

In addition, when appropriate, the sending Institution will deliver to the students their FCT Certification (Training in Work Centers) granted by the Regional Educational Authority in relation to their work practice.

Please describe your institution's measures to support, promote and recognise staff mobility:

The Institution is committed to supporting, promoting and recognizing the mobility of staff during all its phases.

Before the mobilities we will support all the initiatives that the staff propose for their academic and / or professional training, favoring organization and realization.

In addition to the initiatives proposed by the staff, the management will promote other mobility experiences that are considered to be of interest to the Institution and will offer the possibility of carrying them out to all staff through appropriate selection processes.

All the mobility carried out by the staff will be recognized through the following certification instruments:

- Certified diploma from the sending institution.
- Certified diploma from the host institution or company with an indication of the duration of the internships, tasks performed, and skills developed.
- Official Europass certificate of mobility.

³ The text of the Council Recommendation on Automatic Mutual Recognition may be found at: [https://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1568891859235&uri=CELEX:32018H1210\(01\)](https://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1568891859235&uri=CELEX:32018H1210(01))

2.3 For the Purposes of Visibility

Please provide the web link where you will host the Erasmus Policy statement in the future. Please reflect on how you plan to regularly promote the activities supported by the Programme.

The Erasmus Policy Statement (EPS), as a document of strategic importance for the institution, will be visible and easily accessible for consultation by students and staff.

It will be shown on the institutional web page [www.http://erasmus.ieschandomonte.edu.es/](http://www.erasmus.ieschandomonte.edu.es/) in the Spanish, English and Galician languages (our widely spoken local language).

It will also be displayed on the Institution's social networks and will be placed in a visible place in the main building.

We will use ECHE's self-assessment tool within the institution at all levels, to achieve a better awareness of the aims and objectives of the Program and it will be our point of reference to establish short and long-term objectives.

We will promote continuous dissemination activities of the Erasmus Program of Higher Education, which we will also publish on our website and in the other communication channels of the Institution.

Please describe how you will ensure that the principles of this Charter will be well communicated and applied by staff at all levels of the institution.

The principles of the ECHE Charter and all the mobility activities carried out will be communicated and applied, in addition to the website indicated in the previous section, through the following methods and advertising impacts:

1) Before the start of the project, we will inform the educational community of the content of the planned mobility project and write a realistic and effective dissemination plan.

2) During the project we will carry out:

a) A web page of the project with.

a.1) clear, concise and transparent official information on the selective, informative and documentary processes.

a.2) The advertising of each mobility with the maximum graphic and visual information.

b) Periodic activities of the type:

b.1) Informative meetings with students and staff.

b.2) Press releases to the written and digital media.

b.3) Publications on social networks

3) At the end of the project

a) With all the printed materials, photos and videos obtained, to better reach the target groups, we will carry out:

a.1) Outreach activities to students and staff.

a.2) Attendance at sectoral education fairs.

a.3) Specific dissemination activities with the business sector of the Region to bring

We will evaluate the success of the dissemination with statistics related to:

- a) Tickets on the web.
- b) Coverage in the media
- c) Briefings
- d) Visibility on social networks,
- e) Participation in congresses and public events
- f) Institutional collaborations
- g) Production and circulation of products